



Fine Art School Portraits | Frequently Asked Questions

Tell me a little about the process.

I offer parents a more custom, candid and boutique option for school portraits than your average school portrait provider. I pride myself on capturing a technically sound photograph that accentuates each child's individual personality. I don't like the word "cheese" - and I do not believe in forcing a smile. I thrive on authenticity and natural expressiveness. I believe I have a service that parents crave for marking these fleeting school memories and I know that this program is a definite value added to your school. I shoot all the portraits myself and let my online digital system take care of ordering and processing payments. I minimally interrupt classroom schedules and provide a unique product to your families through my innovative portrait system.

What do you need from the school?

I will need just a few items from you, including classroom rosters, daily classroom schedules, a map of the school, and a list of any special instructions or sensitive information you think may be pertinent. Also, if your school utilizes a mass email system to notify parents of various announcements, I would love to take advantage of that once or twice during this process to remind and encourage participation in the program. If additional items pop up along the way, I will be sure to communicate those needs with you.

Do you have insurance?

Yes. I have a \$1mm general liability policy. I am happy to provide proof of insurance upon request.

Where do you take the pictures?

I shoot primarily outdoors, preferably under some type of canopy or breezeway. If no outdoor locations provide viable options, I may be able to set up indoors, provided there are large windows and ample natural lighting (with overhead lights turned off). I would like to work with you in the weeks preceding our shoot to determine together the best possible places for shooting. Safety is my first priority, second only to ideal lighting conditions, which are best achieved by the use of natural sunlight.

Will we have to re-schedule for inclement weather?

It is not likely that we will have to make adjustments because of the weather, but in the case where there are thunderstorms or unsafe conditions, it may be in our best interest to select another day. Clouds will not deter me, unless it is extreme cloud cover. Rain will only keep me from shooting if it is intense and windy. I will make every effort to stay on schedule despite the weather.

How do parents pay you?

My entire system is hosted online. Proofs are released for viewing through an online link, and all orders and payments are processed online. The school does not have to worry about printed proofs, order forms, or handling/processing money. My online system takes care of everything.

**How long does the whole process take?**

After I shoot the pictures, it will take approximately 3-6 weeks before proofs are released to the parents. The order deadline will be listed for one week after proof release. Once all orders are in, products will begin to arrive 2-3 weeks later. I will personally deliver all of the products to the school, unless the parents note otherwise on the order form.

What does it cost for the families?

I offer print packages as well as digital negatives, which allow parents to print themselves. My print packages are all \$40, and my digital negative collections begin at \$40. I also offer custom products, such as gallery wraps and framed enlargements.

How many options do parents get?

Parents will receive a gallery of 3-5 images for each child, in both color and black and white. I offer 4 different print packages and 2 different digital negative collections. I also offer custom gallery wraps up to 30"x40" and print enlargements.

Do parents have to participate?

Participation is not required. I will shoot portraits for every child, and provide proofs for each child I photograph. Proofs will be provided digitally and because of this your teachers will not have to worry about collecting unpurchased proofs or order forms. If parents do not want to participate, they are not obligated.

Do you have a contract?

I do have a simple contract which outlines the basic services I provide to your school, as well as details on the revenue share with your school. The contract covers basic topics such as safety, liability, logistics, payments, and scheduling. I am more than happy to provide a copy of said contract for your review.

Do you partner with the school on revenue?

I am happy to provide your school with 10% of all net profits. Please allow up to 8 weeks after delivery of school products to receive this gift.

Will the school need to hire an assistant for you?

The school will not need to change anything to accommodate me. I will be present during the shooting day(s) with at least one additional assistant.